

# NEWS RELEASE

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## Wachovia Gift to Save Lives

Tampa, FL - Residents and visitors to Tampa Bay will soon see a new addition to the roadways as the [Wachovia Foundation](#) announced its pledge to help meet the area's urgent blood needs by funding a bloodmobile for the community's blood center, Florida Blood Services. "We know that this gift will make a difference in the lives of patients who urgently need blood, while making it more convenient for donors.," said Roy S. McCraw, Jr., Tampa CEO of Wachovia Bank, "Maintaining an adequate blood supply is critical to the area's health and we know that this is a positive, life-changing investment for the community!" **All media are invited to the Press Conference and unveiling of the FBS/Wachovia bloodmobile on Monday, September 24, 2007 at 2:00 p.m. at Wachovia Bank, 100 South Ashley Drive, Tampa.**

Upon hearing that Florida Blood Services' oldest bloodmobile, a 32-year old vehicle lovingly called Miss Bertha, was long overdue for retirement, McCraw's office worked diligently to procure this life-saving gift. "There isn't a community in Tampa Bay that at some point won't be affected by the need for blood. When we learned that bloodmobiles are responsible for collecting approximately 80% of the community's blood supply, we knew we had to help," said Judy Anderson of Wachovia, who worked with McCraw on securing the gift.

"We are honored to have Wachovia as a partner in combating blood shortages." said Donald Doddridge, CEO of Florida Blood Services, as he stood next to the newest addition to FBS, a bloodmobile bearing the Wachovia logo and recognition "*Investing in the Gift of Life, Made Possible by Wachovia*".

The bloodmobile was made possible through a multi-year grant pledge to the Florida Blood Services Foundation for which the Wachovia Foundation contributed the necessary funds required to bring the four-bed unit into operation.

### About Wachovia

Wachovia Corporation (NYSE:WB) is one of the nation's largest diversified financial services companies, providing a broad range of retail banking and brokerage, asset and wealth management, and corporate and investment banking products and services. Wachovia has retail and commercial banking operations in 21 states with 3,400 retail banking offices from Connecticut to Florida and west to Texas and California, and is committed to building and sustaining strong and vibrant communities. For more information, visit [www.wachovia.com](http://www.wachovia.com).

### About Florida Blood Services

Florida Blood Services is a not-for-profit community blood center providing blood and blood components for the 38 hospitals and over 40 ambulatory care centers in Hillsborough, Manatee, Pasco and Pinellas Counties. Every day in that service area, more than 425 patients require blood or blood component transfusions that are supplied by the more than 750 volunteer blood donors who visit FBS' 28 bloodmobiles, 4 express/portable units and 13 donor centers across the Bay area. Visit [www.fbsblood.org](http://www.fbsblood.org) for blood drive locations and times.

To help with other important disaster relief needs, financial donations may be made to the FBS Foundation at 10100 Dr. Martin Luther King, Jr. St. N, St. Petersburg, FL 33716 or via the internet at [www.bloodrelief.com](http://www.bloodrelief.com).

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