



Be a Holiday Hero, Donate Blood!

(St. Petersburg, FL: 12/7/11) The Florida Communications Group, comprised of The Tampa Tribune, WFLA-TV News Channel 8, TBO.com and CENTRO Tampa have teamed up with Florida Blood Services (FBS) and Publix Supermarkets to host their 23 rd. annual Holiday Blood Drive on Wednesday, December 21, 2011. A donor room will be set up inside The News Center at 202 S. Parker St. in downtown Tampa from 8 am until 7 pm. In addition, All FBS Donor Centers will be participating during the hours listed below, plus bloodmobiles will be on site at these participating Publix Super Markets from 11 am to 7 pm.

All ‘Holiday Hero’ blood donors will receive a FREE tote bag, a limited edition Holiday T-shirt and entry into a drawing for a \$250 Publix Gift Card, plus a chance to WIN a 2012 KIA Soul courtesy of Friendly KIA!

PUBLIX SUPER MARKETS – 11 A.M. TO 7 P.M.

1617 US Highway 98 S. Lakeland	3636 Harden Blvd. Lakeland	6031 Cypress Gardens Blvd. Winter Haven
5185 US Highway 98 S. Lakeland	11782 E. Dr. ML King Blvd. Seffner	12026 Anderson Rd. Tampa
855 E. Bloomingdale Ave. Brandon	7018 W. Waters Ave. Tampa	7835 Gunn Hwy. Tampa
11109 Winthrop Market St. Riverview	8975 Race Track Rd. Tampa	5371 Ehrlich Rd. Tampa
2202 Jim Redman Pkwy. Plant City	1346 Seven Springs Blvd. New Port Richey	14851 State Road 52 Hudson
7838 Gall Blvd. Zephyrhills	23674 US Highway 19 N. Clearwater	5577 Park St. N. St. Petersburg

1921 N. Belcher Rd. Clearwater	3030 54 th Ave. S. St. Petersburg	1295 S. Missouri Ave. Clearwater
3825 E. Bay Dr. Largo		5001 E. State Road 64 Bradenton

Florida Blood Services and Blood Net USA Donor Centers in Hillsborough, Manatee, Pasco, Pinellas and Polk counties, will be participating in this vital drive blood drive during the hours listed at the addresses below:

HILLSBOROUGH COUNTY			
5301 East Fletcher Ave. East of I-275 at 53rd St. North Tampa 8 a.m. – 7 p.m.	727-A West Lumsden Rd. at Kings Ave. Oak Park Plaza Brandon 8 a.m. - 7 p.m.	4041 West Kennedy Blvd. between Lois Ave. & South Dale Mabry South Tampa 9 a.m. - 7 p.m.	
15427 North Dale Mabry Hwy. North of Bearss Tampa/Northdale 8 a.m. - 7 p.m.		2909 Jim Redman Pkwy. City Crossings Shopping Plaza Plant City 9 a.m. – 7 p.m.	
PASCO COUNTY			
5319 Village Dr. SE Corner I-75 & SR 54 Wesley Chapel 8 a.m. - 7 p.m.	5355 US Hwy. 19 South of Gulf Dr. New Port Richey 8 a.m. - 7 p.m.	38040 Market Sq. Dr. Corner of US 301 & CR 54 Zephyrhills 8 a.m. - 7 p.m.	
PINELLAS COUNTY			
1680 S Missouri South of Belleair, by Office Depot Clearwater 8 a.m. - 7 p.m.			10100 Dr. MLK Jr. St N at Gandy Blvd. St. Petersburg 8 a.m. - 7 p.m.
MANATEE COUNTY			
216 Manatee Avenue E at 2nd Avenue E Bradenton 8 a.m. - 7 p.m.		11161 East St. Road 70 At Lakewood Ranch Blvd. Bradenton 9 a.m. – 7 p.m.	

POLK COUNTY

3200 Lakeland Hills Blvd. At Griffin Rd. Lakeland 8 a.m. - 7 p.m.	2315 Commerce Point Dr. Heritage Business Ctr. South Lakeland 9 a.m. - 7 p.m.	39861 Hwy 27 Davenport 9 a.m. - 7 p.m.
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Generally, healthy people, age 16 or older, who weigh at least 110 pounds can be blood donors. Identification is required prior to donation. For further information, please call 1-800-68-BLOOD (25663) or visit www.fbsblood.org.

Florida Blood Services, is a not for profit, community based provider for the blood needs of patients at 46 hospitals in Hillsborough, Manatee, Pasco, Pinellas and Polk Counties, through the generosity of volunteer blood donors. Almost 1,000 donations are required daily, due to the high quality of medical care in Tampa Bay that serves the most critically ill patients throughout west central Florida.

FOR MEDIA INQUIRIES CONTACT:

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