



FOR IMMEDIATE RELEASE
December 21, 2009

PLANT CITY DONOR CENTER CELEBRATES GRAND OPENING WEEK

(St. Petersburg, FL: 12/21/09) The Plant City Donor Center of the Southeast region of Florida Blood Services(FBS) has moved to the City Crossing Shopping Plaza at 2909 Jim Redman Parkway to better serve the community. Blood donations given there serve patients at South Florida Baptist Hospital as well as other medical facilities in the region.

January is National Blood Donor Month, so in celebration of their blood donors the Plant City Donor Center is hosting a Grand Opening week from Monday, January 4 through Friday, January 8, 2010. Local restaurants Zaxby, Chili's, Moes and Marco will each be providing free lunch during one day of this special week. On Friday, the Greater Plant City Chamber of Commerce will host a ribbon cutting ceremony at 10 am, followed by lunch and free Blue Bell Ice Cream!

All blood donors during this Grand Opening week will receive a long sleeve T-shirt and a coupon from Blue Bell for a free pint of ice cream, plus a wellness checkup, including a cholesterol screening. Each day's donors will be entered into drawings for special gifts provided by local merchants and all donors during this celebratory week will be entered into a Grand Prize drawing to win a \$250 Publix gift card!

The hours of operation at the Plant City Donor Center are as follows:

Monday	9 am - 7 pm
Tuesday	9 am - 5 pm
Wednesday	9 am - 5 pm
Thursday	9 am - 5 pm
Friday	9 am - 5pm
Saturday	8 am - 1 pm
Sunday	Closed

Generally, healthy people, age 16 or older, who weigh at least 110 pounds can be blood donors. For eligibility questions or to schedule an appointment to donate blood or platelets, please call the Plant City Donor Center at 813-752-7638. Appointments appreciated, walk-ins welcome.

Headquartered in St. Petersburg Florida, FBS provides over 350,000 blood donations to patients at 92 hospitals and other ambulatory healthcare facilities throughout 42 Florida, Georgia, and Alabama counties, through the participation of volunteer donors.

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Additional Blood Supply Information is Available at www.fbsblood.org

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