



FLORIDA BLOOD SERVICES

VALUES

- I. Donors – We are dedicated to making the donation process pleasant, convenient and rewarding.

- II. Patients/Hospitals/Doctors/Transfusion Services/Research/Business Partners – We are:
 - A. Committed to providing hospitals with the highest value services.
 - B. Sensitive to the individual needs and concerns of the patient.
 - C. Responsive to patients', hospitals', physicians' and transfusion services' requirements.
 - D. Committed to research in order to provide the highest level of expertise to those we serve.

- III. Employees/Volunteers – Motivated, dedicated and team-spirited employees/volunteers are valued. We cultivate employees/volunteers by:
 - A. Treating them right and earning their loyalty.
 - B. Listening to them and implementing their recommendations when appropriate.
 - C. Keeping them informed.
 - D. Stimulating their creativity and productivity through training and development.
 - E. Providing a safe and healthy work environment, opportunities for career growth, recognition, and competitive compensation.

- IV. Community – All of our actions are guided by a sense of integrity, fiscal soundness, and accountability. We are dedicated to providing educational programs throughout the communities we serve.